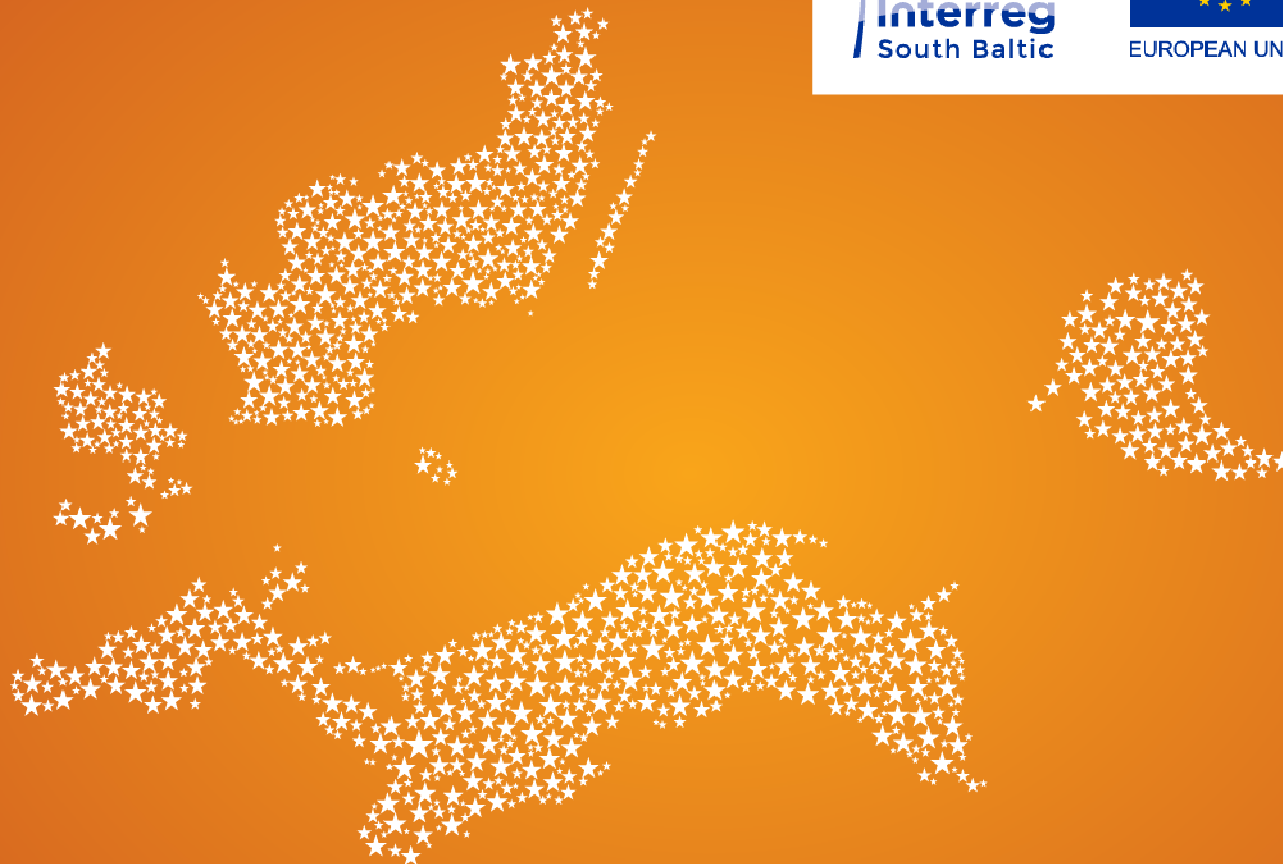




European
Regional
Development
Fund



Using Interreg South Baltic funds

for sustainable tourism

Description of your idea

South Baltic Manors: Improving the **touristic valorisation of manor houses** in the rural areas of the South Baltic area, by:

- Exploring & **telling „cross-border stories“** about them
- Developing **innovative** preservation & **use concepts**
- Creating touristic **hinterland connections** from hotspots & **season prolongation measures** around them
- Joint elaboration & marketing of cross-border “**South Baltic Manor routes / tour packages**” – for example for Baltic Sea trail cyclists, motorcyclists, bus tour operators etc.



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Partners / associated organisations found

From **Germany, Poland, Denmark:**

- **NGOs / associations / foundations / authorities** dealing with preservation, management & valorisation of manors
- Universities / **research institutes / museums**
- Local & regional **tourism associations**
- **NGOs / associations** dealing with **rural & active recreation** (e.g. biking, motorcycling, cultural events etc.)



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Partners / associated organisations required

We are **open for further partners** from

- **Lithuania**
- **Sweden**
- Poland: **Zachodniopomorskie & Warmia-Mazury**

But hurry up: We will **submit on 16 Dec 2016!**



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Thank you!

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